

# Meet the New Hershey's® Products!

N'ice Cream for Kids!

Look what's coming to your school! We would like to introduce you to the new Hershey's® Smart Snacks in Schools products! We have the largest line of Smart Snack approved dessert items in the country. Products that not only meet federal guidelines, but taste great too. We call them "N'ice cream for kids!"

With features such as low or no fat, low calories, and in some items real fruit, these products are sure to please kids, parents and schools.

We understand the challenges schools face with meeting federal guidelines, while serving nutritionally balanced food items. We've developed our Smart Snacks in Schools program to help them meet those challenges and help reduce childhood obesity.

It's time to change your mind about ice cream. It's time to meet the new Hershey's® products. Thousands of K-12 schools, kids and parents have already done so! To learn more, visit our website!

## Nutritional Benefits:\*

- Calcium
- Protein
- Low or No Fat
- Vitamins A & C
- Fiber
- Low Calorie
- Real Fruit
- Real Fruit Juice
- Low Sodium
- Iron



## Smart Snacks in Schools

In conjunction with the Alliance for a Healthier Generation.

[www.hersheyicecream.com/SmartSnacksinSchools](http://www.hersheyicecream.com/SmartSnacksinSchools)

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GENERATION

